



AIRA
AMERICAN IMMUNIZATION
REGISTRY ASSOCIATION

American Immunization Registry Association (AIRA)

Privacy Policy

Last modified: June 3, 2024

Introduction

The American Immunization Registry Association (AIRA), (“**Company**,” “**we**,” “**us**,” or “**our**”) takes your privacy seriously and is committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit the websites including, without limitation, <https://www.immregistries.org/>, <https://sabbia.westus2.cloudapp.azure.com>, or <https://app.immregistries.org/> (collectively, our “**Website**”), including any content, functionality and services offered by the Company on or through the Website, such as the Resource Repository, the Aggregate Analysis Reporting Tool (AART), the Epidemiologist Shared Services (ESS) code library, and other services and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On this Website.
- In email, text, and other electronic messages between you and us.
- Through mobile and desktop applications you download from this Website, which provide browser and dedicated non-browser-based interaction between you and this Website.
- When you interact with our advertising and applications on third-party websites and services if those applications or advertising include links to this policy.

This policy does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Company or any third party (including our affiliates and subsidiaries); or
- Any third party (including our affiliates and subsidiaries), including through any application or content (including advertising) that may link to or be accessible from or on the Website.

Please read this policy carefully to understand our policies and practices regarding your Personal Information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you



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agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Personal Information We Collect About You and How We Collect It

We collect Personal Information about you when you visit our Website or access our services. “Personal Information” is any information relating to a natural person who is, or can be, identified either directly or indirectly from such information and includes information such as a user’s name, address, telephone number, email address, Internet activity (such as browsing history), or other information directly linked to that person.

We collect this information in a variety of ways, including:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.
- From third parties, for example, membership information from our business partners.

Personal Information You Provide to Us

We collect certain Personal Information which you provide to us, including:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of registering to use our Website, subscribing to our service, posting material, or requesting further services. We may also ask you for information when you report a problem with our Website.
- Records and copies of your correspondence (including email addresses) if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.
- Details of transactions you carry out through our Website. You may be required to provide financial information when paying membership, sponsorship, or registration invoices through our Website.
- Your search queries on the Website.

You also may provide information to be published or displayed (hereinafter, “**posted**”) on public areas of the Website or transmitted to other users of the Website or third parties (collectively, “**User Contributions**”). Your User Contributions are posted on and transmitted to others at your own risk. Although we limit access to certain pages, please be



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aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

You are not legally required to provide Personal Information to us, but if you refuse to provide such information, we may not be able to register you for membership or provide you with certain services.

Personal Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you effectively select this setting, you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- **Flash Cookies.** Certain features of our Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, see Choices About How We Use and Disclose Your Personal Information.
- **Web Beacons.** Pages of our Website may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages and



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for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

How We Use Your Personal Information

We use Personal Information that we collect about you or that you provide to us in a variety of ways, including:

- To present our Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To fulfill any other purpose for which you provide it.
- To provide you with notices about your account, including expiration and renewal notices.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- To notify you about changes to our Website or any products or services we offer or provide through it.
- To allow you to participate in interactive features on our Website.
- To improve our Website and to deliver a better and more personalized service.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may also use your Personal Information to contact you about goods and services that may be of interest to you. For more information, see Choices About How We Use and Disclose Your Personal Information.

Finally, we may use aggregate or de-identified data that is not personally identifiable for any legally permissible purposes without restriction.

Disclosure of Your Personal Information

We may disclose Personal Information that we collect, or you provide as described in this privacy policy:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business and who are bound by contractual obligations to keep Personal Information confidential and use it only for the purposes for which we disclose it to them.



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- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of American Immunization Registry Association, Inc.'s assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Information held by American Immunization Registry Association, Inc. about our Website users is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your Personal Information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our [terms of use](#) and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of American Immunization Registry Association, Inc., our customers, or others.

We may also disclose to third parties aggregate or de-identified data that is not personally identifiable for any legally permissible purposes without restriction.

Choices About How We Use and Disclose Your Personal Information

We strive to provide you with choices regarding the Personal Information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.

We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("**NAI**") on the [NAI's website](#).



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AIRA currently does not respond to Do Not Track (“DNT”) signals that may be sent by some browsers, and therefore does not honor such signals at this time.

Data Security

We have implemented measures designed to secure your Personal Information from accidental loss and from unauthorized access, use, alteration, and disclosure. All Personal Information you provide to us is stored on secure servers behind firewalls.

The safety and security of your Personal Information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the Website like message boards. The information you share in public areas may be viewed by any user of the Website.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your Personal Information, we cannot guarantee the security of your Personal Information transmitted to our Website. Any transmission of Personal Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Consent to Communications

When you use the Website, or send e-mails, messages, and other communications from your desktop or mobile device to us, you are communicating with us electronically. You consent to receive communications from us electronically. You agree that (a) all agreements and consents can be signed electronically and (b) all notices, disclosures, and other communications that we provide to you electronically satisfy any legal requirement that such notices and other communications be in writing. We may contact you by telephone, mail, or email to verify your account information or to assist you in completing the account registration process.

In addition, by providing your email address and/or mobile number, you are agreeing to be contacted by us or on our behalf at the email address and/or mobile number you have provided, including calls and text messages, to receive informational and service-related communications relating to the Website and our services. Message and data rates may apply to text message communications. **To stop receiving text messages from us, reply with the word STOP.** We may confirm your opt out by text message. If you subscribe to multiple types of text messages from us, we may unsubscribe you from the service that most recently sent you a message or respond to your STOP message by texting you a



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request to identify services you wish to stop. Please note, that by withdrawing your consent, some Website features and certain services may no longer be available to you.

You may also unsubscribe from marketing emails by clicking the “unsubscribe” link in the email.

We are committed to being compliant with the Controlling the Assault of Non-Solicited Pornography and Marketing Act (“**CAN-SPAM ACT**”) and the Telephone Consumer Protection Act (“**TCPA**”). Emails, newsletters, and text messages received from us are intended to fully comply with the CAN-SPAM ACT and the TCPA. In the event you receive an email or text message from us which you do not believe is fully compliant with the CAN-SPAM ACT or the TCPA, please contact us immediately at info@immregistries.org.

Children Under the Age of 13

Except as provided below, our Website is not intended for children under 13 years of age. No one under age 13 may provide any information to or on the Website. We do not knowingly collect Personal Information from children under 13 through the Website. If you are under 13, do not use or provide any information on this Website or on or through any of its features. If we learn we have collected or received Personal Information from a child under 13 through the Website without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at:

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Notwithstanding the foregoing, data that was collected by our members and provided to us for analysis, training, and research purposes may contain Personal Information. If you or your child submitted Personal Information to one of our members, you should review the member’s privacy policy to obtain information about the member’s data collection and privacy practices, including its parental or guardian consent practices. To the extent that we possess Personal Information of a child under the age of 13, it is securely maintained in an encrypted environment.

State Privacy Rights

Certain states afford consumers additional rights regarding their personal data. Generally, most such laws are not applicable to us as a non-profit organization. Please contact us at info@immregistries.org if you would like more information about the state laws to which we are subject.



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California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our Website that are California residents to request certain information regarding our disclosure of Personal Information to third parties for their direct marketing purposes. To make such a request, please send an email to info@immregistries.org.

Please note that we do not sell or rent Personal Information. Accordingly, we do not offer individuals the ability to "opt out" of any such selling or renting because we do not engage in those practices.

International Users

This Website is operated and controlled from the United States. Any information you provide through the Website may be stored, processed, and transferred between and accessed from the United States and other countries that may not guarantee the same level of protection of Personal Information as the one in which you reside. We will handle your Personal Information in accordance with this privacy policy regardless of where your Personal Information is stored/accessed.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page with a notice that the privacy policy has been updated on the Website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for periodically visiting our Website and this privacy policy to check for any changes.

Contacting Us

If you have any questions or comments about this privacy policy, please contact us by e-mail at info@immregistries.org. Note that e-mail communications are not always secure, so please do not include health information, credit card information, or other sensitive information in your e-mail messages to us. Alternatively, you may contact us by sending written communication to the address below:

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