National Immunization Awareness Month (NIAM) Sample Social Media Messages

Below are sample social media messages to promote NIAM and highlight the critical role of immunizations and IIS in keeping our communities healthy. Feel free to create your own posts using AIRA's graphics and sample language or like and share AIRA's posts using the hashtags: #AIRA, #NIAM, #IIS, #vaccinationsaveslives.

Social Media Message 1

August is National Immunization Awareness Month!
Immunization information systems (IIS) bring vaccination records together in one place, helping providers and families make informed decisions. With IIS, it's easier to stay on track with routine immunizations and keep communities protected. Together, we can support strong, data-driven public health systems.

#AIRA #NIAM #IIS #vaccinationsaveslives

Social Media Message 2

National Immunization Awareness Month is here! 📢

Vaccines protect us at every stage of life—and immunization information systems (IIS) help make that protection possible by maintaining accurate vaccination records for children and adults alike.

This August, let's celebrate the power of routine immunizations and the technology that helps keep our communities safe and healthy. 🌍

#AIRA #NIAM #IIS #vaccinationsaveslives

Social Media Message 3

August is National Immunization Awareness Month—a time to recognize the importance of vaccination in protecting public health.

Immunization information systems (IIS) play a vital role in preventing vaccine-preventable diseases and strengthening public health. 💪 From managing vaccine inventory to helping

healthcare providers identify which vaccines their patients need, tracking doses, and supporting outbreak response—IIS are essential to keeping communities healthy.

#AIRA #NIAM #IIS #vaccinationsaveslives

Social Media Message 4

📅 August is National Immunization Awareness Month!

Vaccines are a powerful tool to protect our health—and immunization information systems (IIS) help make that protection possible. By bringing vaccination records together in one secure place, IIS support providers, guide public health decisions, and help ensure people receive the vaccines they need when they need them.

Discover how IIS strengthens public health:
🔗 https://repository.immregistries.org/resource/aira-iis-one-sheets/

#AIRA #NIAM #IIS #vaccinationsaveslives

Social Media Message 5

📌 Behind the scenes of every vaccination effort is powerful technology at work. Immunization information systems (IIS) help record vaccination doses, manage vaccine inventory, identify what patients need, and support outbreak response—keeping communities healthy and prepared.

This National Immunization Awareness Month, take a moment to check your records, stay up to date, and protect yourself and those around you. ✅

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