



NIAM 2026 Sample Social Media Language

Social Media Message 1

August is National Immunization Awareness Month (NIAM)! This month, we're highlighting the powerful impact vaccines have in protecting individuals, families, and communities.

Vaccines help protect people of all ages, and immunization information systems (IIS) help ensure vaccination records are accurate, accessible, and available when they're needed most.

Explore AIRA's NIAM resources and help us spread the word:

 <https://bit.ly/47bl39l>

#AIRA #NIAM #IIS #VaccinesSaveLives

Social Media Message 2

 Back-to-school season is here!

As families prepare for a new school year, immunization information systems (IIS) help healthcare providers, schools, and families access accurate vaccination records and support school immunization requirements.

Learn more about the important role IIS play in protecting students and communities.

#AIRA #NIAM #BackToSchool #IIS #VaccinesSaveLives

Social Media Message 3

Did you know? Immunization information systems (IIS) do more than store vaccination records.

They help healthcare providers identify vaccines patients may need, improve data quality, support vaccine ordering and inventory management, and strengthen public health response efforts.

This National Immunization Awareness Month, we're highlighting the technology that helps keep immunization programs running strong.

#AIRA #NIAM #IIS #PublicHealth

Social Media Message 4

Behind every successful immunization effort is a network of systems working to support healthier communities. 🧡

Immunization information systems (IIS) help strengthen public health by supporting vaccine inventory management, helping providers identify vaccination needs through clinical decision support (CDS), and providing critical information during outbreak response.

Interested in learning more about CDS and how it supports immunization efforts? Explore AIRA's training resources:

🔗 <https://www.immregistries.org/aira-trainings>

#AIRA #NIAM #IIS #VaccinesSaveLives

Social Media Message 5

📅 August is National Immunization Awareness Month (NIAM)!

Vaccines are a powerful tool for protecting public health and strengthening our communities. Immunization information systems (IIS) help by bringing vaccination records together in a secure, accessible way.

By supporting healthcare providers, informing public health decisions, and helping ensure people receive the vaccines they need when they need them, IIS play a critical role in advancing immunization efforts nationwide.

#AIRA #NIAM #IIS #VaccinesSaveLives