

AIRA Corporate Partnership Terms & Conditions

AIRA values its Corporate Partners and is committed to fostering productive, collaborative relationships that support the advancement of immunization information systems (IIS) and public health. By joining AIRA as a Corporate Partner, the Corporate Partner acknowledges and agrees to the following terms and conditions:

1. Partnership Term

The AIRA Corporate Partnership term runs from October 1 through September 30 of the following year (“Partnership Year”). Corporate Partnership benefits are provided throughout the Partnership Year and are intended to support an ongoing, year-round relationship between AIRA and the Corporate Partner.

2. Payment Terms

Full payment of Corporate Partnership fees constitutes the Corporate Partner's acknowledgment and acceptance of these Terms and Conditions and is required before certain benefits can be activated, fulfilled, or delivered. Until payment is received in full, AIRA may need to pause delivery of certain benefits, including but not limited to:

- Registration or discount codes;
- Speaking opportunities;
- Sponsored email scheduling;
- Distribution of collateral materials at the National Meeting; and
- Other applicable partnership benefits.

Unless otherwise agreed to in writing, payment must be received on or before October 1, 2026, to ensure uninterrupted access to benefits.

The individual submitting payment on behalf of the Corporate Partner represents and warrants that he or she is authorized to act on behalf of the Corporate Partner with respect to the Corporate Partnership. Prior to submitting payment, the Corporate Partner shall review these Terms and Conditions. By submitting payment of any Corporate Partnership fees, the Corporate Partner acknowledges that it has reviewed, understands, and agrees to be bound by these Terms and Conditions, as they may be updated in accordance with their terms. Payment submission constitutes the Corporate Partner's acceptance of and agreement to these Terms and Conditions and creates a binding agreement between AIRA and the Corporate Partner.

3. Use of Partnership Benefits

Corporate Partnership benefits are provided solely for use by the Partner organization and its employees and contractors. Benefits including but not limited to exhibit opportunities, registration codes, discounts, and other Partnership privileges, may not be assigned,

shared, transferred, resold, or extended to any third party without AIRA's prior written consent. AIRA may address any improper use or transfer of benefits as needed to preserve fairness and partnership integrity.

Corporate Partnership benefits are intended for use during the applicable partnership year and must be used within that period unless otherwise specified by AIRA. Any unused benefits will expire at the end of the partnership year and may not be carried forward, transferred, or extended into a future partnership year. AIRA is committed to supporting partners in making full use of their Corporate Partnership benefits during each partnership year.

4. Logo Usage Requirements

AIRA will provide approved logo files for use in accordance with applicable Partnership benefits.

The Corporate Partner agrees to the following logo usage requirements:

- Logo artwork may not be altered, recreated, cropped, distorted, recolored, or otherwise modified without AIRA's prior written approval.
- PNG logo files include transparent backgrounds and should be used when placing the logo on colored or patterned backgrounds.
- When displaying a logo on a dark background, the approved reverse logo version must be used.

5. Professional Conduct

The Corporate Partner and its employees, representatives, contractors, and agents agree to contribute to a welcoming, respectful, and professional environment at all AIRA-sponsored meetings, events, and activities. This includes interactions with AIRA staff, members, vendors, attendees, and other partners.

6. Compliance with Venue Policies

The Corporate Partner agrees to comply with applicable rules and policies established by venues, hotels, and other facilities used for AIRA meetings and events, including policies communicated before or during the event.

7. Partnership Collaboration with AIRA Staff

AIRA staff support the coordination of Partnership benefits and the successful delivery of AIRA programs and events. The Corporate Partner agrees to engage collaboratively with AIRA staff and to follow reasonable guidance provided in connection with AIRA programs, meetings, and events.

8. Corrective Action and Resolution

AIRA may address concerns related to violations of these Terms and Conditions as needed to maintain the integrity of the Partnership program. Depending on the situation, this may include adjustments to benefits, participation in events, or other appropriate measures, up to and including suspension or termination of Partnership privileges.

9. Event Modifications and Force Majeure

AIRA reserves the right to modify, postpone, convert to a virtual or hybrid format, relocate, or cancel any meeting, conference, or event due to circumstances beyond its reasonable control, including but not limited to public health emergencies, pandemics, natural disasters, severe weather events, acts of government, labor disputes, utility failures, transportation disruptions, civil unrest, or other similar force majeure events beyond AIRA's control.

In such circumstances, AIRA will make reasonable efforts to provide alternative benefits, recognition opportunities, or comparable value to affected Corporate Partners. Corporate Partnership fees are non-refundable, and no refunds, credits, or damages shall be owed as a result of such event modifications, postponements, format changes, relocations, or cancellations.

10. No Guarantee of Results

AIRA will make reasonable efforts to fulfill all Partnership benefits but does not guarantee any specific business, marketing, networking, promotional, or financial outcomes. Without limitation, AIRA makes no representations or warranties regarding attendee engagement, lead generation, speaking session attendance, sales opportunities, marketing performance, or any other measurable result associated with Partnership activities.

11. Termination

AIRA may terminate this Agreement and revoke Partnership benefits upon written notice if the Corporate Partner:

- Materially breaches this Agreement;
- Fails to comply with applicable AIRA policies;
- Engages in conduct that negatively affects AIRA, its members, events, programs, staff, attendees, or reputation; or
- Uses Partnership benefits in a manner inconsistent with the purposes of the Corporate Partnership program.

Termination shall not relieve the Corporate Partner of any payment obligations incurred prior to termination.

12. Limitation of Liability

To the fullest extent permitted by law, AIRA's total liability arising out of or relating to this partnership shall not exceed the amount of Corporate Partnership fees paid by the Corporate Partner. In no event shall AIRA be liable for any indirect, incidental, consequential, special, punitive, or lost-profit damages.

13. Reservation of Rights

AIRA reserves the right to interpret, administer, and enforce these Terms & Conditions and to make reasonable modifications to Partnership policies, procedures, and benefit administration as necessary to support the effective operation of its programs and events.

AIRA greatly appreciates your partnership and support. If you have any questions about these Terms & Conditions, or if you would like to discuss them further, please reach out to Carmela Gupta at cgupta@immregistries.org.