



## MEETING AGENDA



## Dear Colleagues and Partners,

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Welcome to the AIRA 2025 National Meeting!

On behalf of the American Immunization Registry Association (AIRA) Board of Directors and staff, welcome! We're thrilled to gather this year in Spokane, Washington—affectionately known as the Lilac City. From the stunning Spokane Falls to the lively Riverfront Park and historic Looft Carousel, Spokane offers a beautiful backdrop for our time together.

As we continue to navigate change within our programs and across the country, AIRA remains deeply committed to our mission: promoting and supporting the use of immunization information systems (IIS) to ensure healthy communities. This year's meeting is a reflection of that dedication and our shared vision for the future.

Our agenda is full of rich content and timely topics, including breakout sessions on IIS sustainability, emerging technologies, data exchange, IIS standards, and consumer access. Our plenary sessions will feature updates on data modernization, AIRA's strategic planning, the Measurement and Improvement (M&I) initiative, and recognition through AIRA's annual awards.

We're also excited to introduce two new pre-conference workshops:

- Project Management Essentials: Leveraging AI for Efficiency
- Building Blocks for HTI-2 Readiness

Special thanks to the AIRA National Meeting planning team and everyone who contributed to making this event possible. We are also grateful for our sponsors, public health professionals, IIS jurisdictions, and health IT partners from across the country who support this work every day.

We hope you leave this meeting inspired, informed, and more connected to your IIS community—and that you enjoy your time in beautiful Spokane!

**Melissa Mickle-Hope, MPH**

*AIRA Board President*

*Director, Citywide Immunization Registry (CIR)*

*New York City Department of Health and Mental Hygiene*





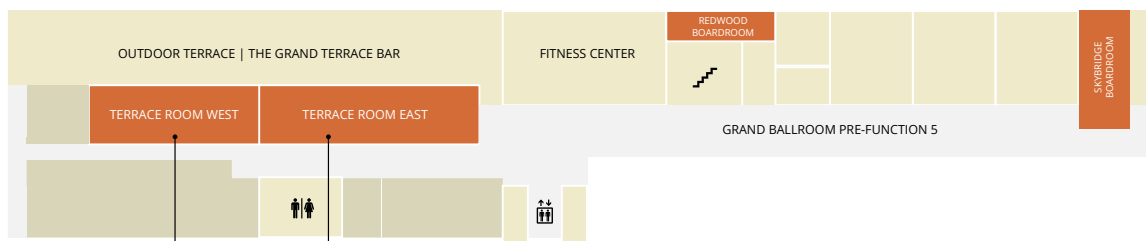
**We're So Glad You're Here.** Over the next few days, you'll find opportunities to learn, share, and engage with colleagues from across the country. To help you navigate your time at the meeting, we've included helpful information in the pages that follow—including a map of the hotel, details about our meeting app and AART Clinic, and an acronym cheat sheet to support your experience onsite.

We also extend our sincere thanks to the generous sponsors who help make this meeting possible and support AIRA's mission throughout the year. Please take a moment to thank them when you have the opportunity.

We hope you have a meaningful, productive, and inspiring experience at the AIRA 2025 National Meeting!

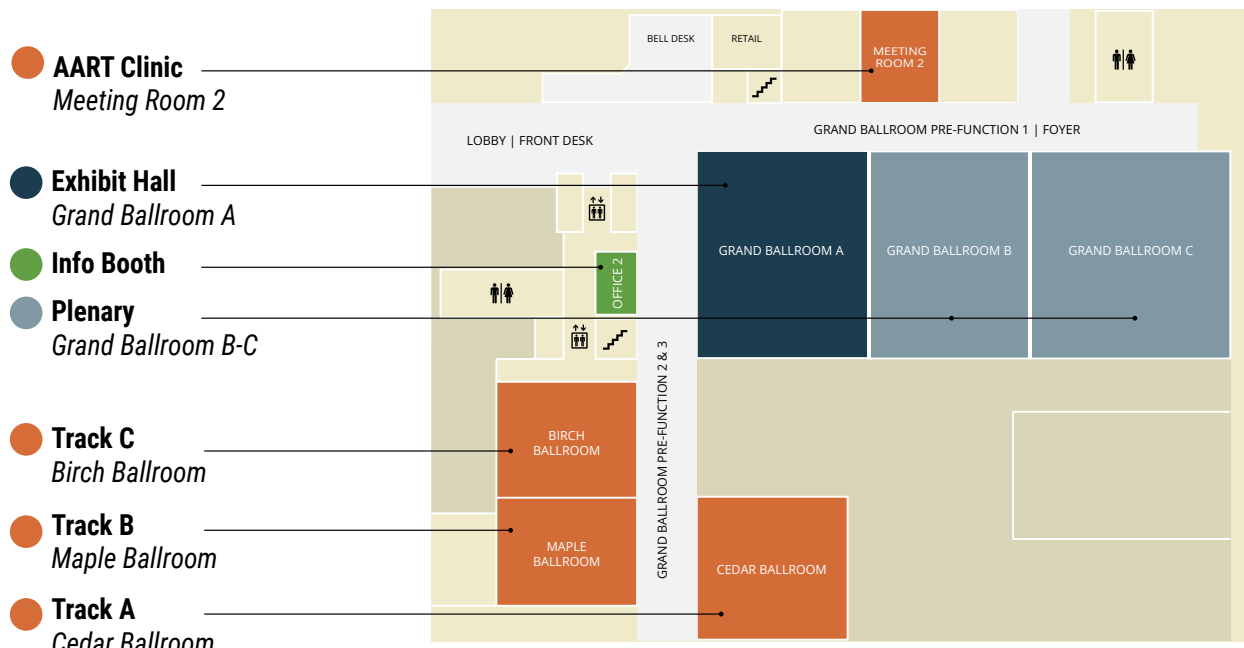
## Hotel Map

### 2ND FLOOR



- **Track D**  
*Terrace Room West*
- **Track E**  
*Terrace Room East*

### 1ST FLOOR





## Meeting App

Search and download **Engagefully** in the App Store (iOS) or Google Play Store (Android). Select **AIRA 2025 National Meeting** from the list of events to access the full agenda, speaker info, map, and more! Registered attendees should have received an invitation to access the app. If you register on-site, you will be provided with an invitation after check-in.

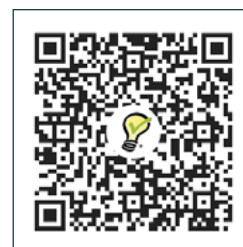


## AART Clinic

Don't miss your chance to meet one-on-one with AIRA technical staff during a 30-minute AART Clinic session. AART Clinic appointments are available to all IIS teams, offering focused support tailored to your team's needs.

Whether you're looking to dive into your latest Measurement and Improvement (M&I) results or get expert feedback on your progress, these sessions offer dedicated time to focus, ask questions, and strengthen your IIS.

Scan the QR code to reserve your session:



## Celebrating 10 Years of M&I

This year marks a decade of the Measurement & Improvement (M&I) initiative—ten years of collaboration, innovation, and commitment to strengthening immunization information systems nationwide. Since its launch in 2015, M&I has helped IIS programs align with national standards through independent testing, expert guidance, and actionable insights.

Led by AIRA in partnership with the IIS community, M&I has driven measurable progress in data quality, interoperability, and overall system performance. As we celebrate this milestone, we recognize the dedication of every program, partner, and participant who has contributed to ten years of meaningful improvement—and to a healthier future for all.





# Acronyms

ABBREVIATION	DEFINITION	
	AART	AIRA's Aggregate Analysis Reporting Tool
	ACIP	Advisory Committee on Immunization Practices
	AIM	Association of Immunization Managers
	AIRA	American Immunization Registry Association
	ASTHO	Association for State and Territorial Health Officials
	ASTP	Assistant Secretary for Technology Policy/ Office of the National Coordinator for Health Information Technology
	CDC	Centers for Disease Control and Prevention
	CDSi	Clinical Decision Support for Immunization
	CMS	Centers for Medicare & Medicaid Services
	CoAg	Cooperative Agreement
	CVX	Vaccine Administered
	ECBT	Every Child by Two
	EHR	Electronic Health Record
	EMR	Electronic Medical Record
	FHIR	Fast Healthcare Interoperability Resources
	HEDIS	Health Effectiveness Data and Information Set
	HHS	Department of Health & Human Services
	HIMSS	Health Information Management Systems Society
	HIE	Health Information Exchange
	HIPAA	Health Insurance Portability and Accountability Act
	HL7	Health Level Seven
	IDAC	Immunization Data Analyst Collaborative
	IDAF	Immunization Data Analyst Forum
	I-DAUG	IIS Data Analyst User Group
	IQIP	Immunization Quality Improvement for Providers
	IHS	Indian Health Services

ABBREVIATION	DEFINITION	
	IIP	Immunization Integration Program
	IIS	Immunization Information Systems
	JPHIT	Joint Public Health Informatics Taskforce
	JPHMP	Journal of Public Health Management and Practice
	M&I	Measurement & Improvement Initiative
	MACAW	Measurement for Assessment and Certification Advisory Workgroup
	MIROW	Modeling of Immunization Registry Operations Workgroup
	MQE	Message Quality Evaluation (MQE) Tool
	MVX	Manufacturer of Vaccine
	NACCHO	National Association of County and City Health Officials
	NDC	Vaccine National Drug Code
	NIC	National Immunization Conference
	NIS	National Immunization Survey
	NIST	National Institute of Standards and Technology
	NPHL	Network for Public Health Law
	NVAC	National Vaccine Advisory Committee
	PAHO	Pan American Health Organization
	PHII	Public Health Informatics Institute
	SISC	Standards and Interoperability Steering Committee
	SME	Subject Matter Experts
	SOAP	Simple Object Access Protocol
	TA	Technical Assistance
	VFC	Vaccines for Children
	VTrckS	Vaccine Tracking System
	WSDL	Web Services Definition Language



## Monday, April 28

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- 8:00 a.m. – 9:00 a.m.      **Workshop Check-in**  
*Grand Ballroom Foyer (1st floor)*
- 9:00 a.m. – 12:30 p.m.      **Pre-conference Workshops**  
Building Blocks for HTI-2 Readiness  
*Maple Ballroom (1st floor)*  
  
Project Management Essentials: Leveraging AI for Efficiency  
*Birch Ballroom (1st floor)*
- 1:00 p.m. – 5:30 p.m.      **Registration/Bag Pickup**  
*Grand Ballroom Foyer (1st floor)*
- 3:30 p.m. – 5:00 p.m.      **Opening Plenary & Keynote**  
*Grand Ballroom B-C (1st floor)*  
Moderator: **Rebecca Coyle, MEd**, Executive Director, AIRA  
  
**AIRA Welcome**  
**Melissa Mickle-Hope, MPH**, AIRA Board President, Director, Citywide  
Immunization Registry, New York City Department of Health and Mental Hygiene  
  
**Local Welcome**  
**April McClellan**, IIS Data Quality and Training Supervisor,  
Washington State Department of Health  
  
**Ch-Ch-Ch-Changes: The Science of Managing Transitions**  
**Scott Crabtree**, CEO, Happy Brain Science
- 5:30 p.m. – 7:30 p.m.      **Networking Reception**  
*Exhibit Hall / Grand Ballroom A-B (1st floor)*



## Tuesday, April 29

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7:00 a.m. – 8:00 a.m.

**Registration/Coffee, Tea, & Light Fare**  
*Exhibit Hall / Grand Ballroom A (1st floor)*

8:00 a.m. – 9:15 a.m.

**Plenary: AIRA Update and Strategic Planning**  
*Grand Ballroom B-C (1st floor)*

Moderator: **Rebecca Coyle, MEd**, Executive Director, AIRA

### **AIRA Update**

**Rebecca Coyle, MEd**, Executive Director, AIRA

**Melissa Mickle-Hope, MPH**, AIRA Board President, Director, Citywide Immunization Registry, New York City Department of Health and Mental Hygiene

### **Strategic Planning**

**Rebecca Coyle, MEd**, Executive Director, AIRA

**Maureen Neary**, Director of Strategic Initiatives, AIRA

9:15 a.m. – 9:30 a.m.

**Transition Break**



# AGENDA

9:30 a.m. – 10:45 a.m. **Session 1 / Breakouts**

1A   AIRA's DAR Initiative	1B   Tracking Vaccination Trends	1C   Data Exchange Standards	1D   Consumer Access	1E   IIS and VFC: Building Synergy for Success
<i>Cedar Ballroom (1st floor)</i>	<i>Maple Ballroom (1st floor)</i>	<i>Birch Ballroom (1st floor)</i>	<i>Terrace Room West (2nd floor)</i>	<i>Terrace Room East (2nd floor)</i>
<p><b>Data at Rest (DAR) – Where Are We Now, and Where Do We Go from Here?</b></p> <ul style="list-style-type: none"> <li>• <b>Damon Ferlazzo, MPA</b>, AIRA</li> <li>• <b>Marie Hartel, MPH</b>, Tennessee Immunization Program</li> <li>• <b>Ashley Pasquariello, MHL</b>, Tennessee Immunization Program</li> <li>• <b>Nathaniel Webb, PhD, MPH</b>, New Mexico Department of Health</li> </ul> <p><b>Improving Data Completeness and Quality Via the Data at Rest Measurement</b></p> <ul style="list-style-type: none"> <li>• <b>Prageet Kaang, PhD, MPH</b>, Texas Department of State Health Services</li> </ul>	<p><b>Spatial Analysis of Post-COVID-19 Childhood Vaccination Rates in NYC</b></p> <ul style="list-style-type: none"> <li>• <b>Dennis Hopkins, MPS</b>, New York City Department of Health and Mental Hygiene</li> </ul> <p><b>Flu Vaccination Trends in Washington State 2019–2024</b></p> <ul style="list-style-type: none"> <li>• <b>Emily Youngers, MPH</b>, Washington State Department of Health</li> </ul> <p><b>Examining 10-Series Vaccination Rates Among Children Age 6: 2019–2024</b></p> <ul style="list-style-type: none"> <li>• <b>Hailey Fernandez, MPH</b>, STChealth</li> <li>• <b>Arundhati Bakshi, PhD</b>, Louisiana Department of Health and Hospitals</li> </ul>	<p><b>Enhancing Immunization Messaging: National IG Release &amp; Transition Support</b></p> <ul style="list-style-type: none"> <li>• <b>Nathan Bunker</b>, AIRA</li> </ul> <p><b>Aligning Local Variations in IIS to National Standards</b></p> <ul style="list-style-type: none"> <li>• <b>Fikru Mekonnen, MPH, MSc</b>, CDC/NCIRD/ISD/IDAB</li> </ul> <p><b>Downstream Impacts of Updates to the IIS Functional Standards</b></p> <ul style="list-style-type: none"> <li>• <b>Candace Garcia, MBA</b>, Public Health Informatics Institute</li> <li>• <b>Beth Cox, MS</b>, CDC/NCIRD/ISD/IDAB</li> </ul>	<p><b>Contact Data Enrichment to Support Improved IIS Public Portal Accessibility</b></p> <ul style="list-style-type: none"> <li>• <b>Eduardo Ballesteros</b>, Kentucky Department for Public Health</li> </ul> <p><b>WA Verify+: Empowering Patients to Share Immunization &amp; Other Health Data</b></p> <ul style="list-style-type: none"> <li>• <b>Chris Baumgartner</b>, Washington State Department of Health</li> </ul>	<p><b>Our Future Is Now! Streamlining Inventory Operations: VTrckS API Project</b></p> <ul style="list-style-type: none"> <li>• <b>Kimberly White</b>, Connecticut Department of Public Health</li> </ul> <p><b>Integrating CDC's VTrckS API with NYC's VIM Application</b></p> <ul style="list-style-type: none"> <li>• <b>Georgia Elysee, MPH</b>, New York City Department of Health and Mental Hygiene</li> <li>• <b>Tammy Seithel</b>, HLN Consulting, LLC</li> </ul>

10:45 a.m. – 11:00 a.m. **Transition Break**



# AGENDA

11:00 a.m. – 11:45 a.m.    **Deep Dive Discussion Breakouts**

Track A: FHIR	Track B: Digital Solutions for Data Sharing	Track C: IIS Sustainability	Track D: Engaging Pharmacies	Track E: IIS Research and Publication
<i>Cedar Ballroom (1st floor)</i>	<i>Maple Ballroom (1st floor)</i>	<i>Birch Ballroom (1st floor)</i>	<i>Terrace Room West (2nd floor)</i>	<i>Terrace Room East (2nd floor)</i>
<b>Gathering and Starting FHIR and Other Emerging Standards in Immunization</b> <ul style="list-style-type: none"> <li>• <b>Faisal Reza, PhD, MPH</b>, CDC/NCIRD/ISD/IDAB</li> <li>• <b>Stuart Myerburg, JD</b>, CDC/NCIRD/ISD/IDAB</li> <li>• <b>Nathan Bunker</b>, AIRA</li> </ul>	<b>International Patient Summary and International Travel Use Case</b> <ul style="list-style-type: none"> <li>• <b>Chris Baumgartner</b>, Washington State Department of Health</li> </ul>	<b>Designing for Tomorrow: A Group Discussion on Developing a Sustainable IIS</b> <ul style="list-style-type: none"> <li>• <b>Miriam Muscoplat, MPH</b>, Minnesota Department of Health</li> <li>• <b>Mary Beth Kurilo, MPH, MSW</b>, AIRA</li> <li>• <b>Eric Larson</b>, AIRA</li> </ul>	<b>Onboarding Pharmacies to IIS: An Educational Quality Improvement Project</b> <ul style="list-style-type: none"> <li>• <b>Rachael Miles</b>, AIRA</li> </ul>	<b>The Impact of the CC3 and Sentinel Projects on IIS Research Capacity</b> <ul style="list-style-type: none"> <li>• <b>Steve Robison, MPH</b>, Oregon Immunization Program</li> <li>• <b>Mary Woinarowicz, MA</b>, North Dakota Department of Health</li> <li>• <b>Sydney Kuramoto, MPH</b>, Minnesota Department of Health</li> <li>• <b>Arundhati Bakshi, PhD</b>, Louisiana Department of Health</li> </ul>



# AGENDA

11:45 a.m. – 12:45 p.m. **Lunch**  
Grand Ballroom Foyer (1st floor)

12:45 p.m. – 2:00 p.m. **Session 2 / Breakouts**

2A   Collaborative Data Quality Solutions	2B   School Assessments	2C   Data Exchange	2D   Optimizing Immunization Forecasting and Decision-Making	2E   RSV: From Distribution to Documentation
<i>Cedar Ballroom (1st floor)</i>	<i>Maple Ballroom (1st floor)</i>	<i>Birch Ballroom (1st floor)</i>	<i>Terrace Room West (2nd floor)</i>	<i>Terrace Room East (2nd floor)</i>
<b>IIS Data Quality Assessments and Enhancements</b> <ul style="list-style-type: none"> <li>• Christopher Tarrant, STChealth</li> <li>• Monette Schwoerer, MS, Alaska Department of Health</li> </ul>	<b>Let's Go Wild! Using Data Systems to Achieve Wildly Important Goals</b> <ul style="list-style-type: none"> <li>• Heather Roth, MA, Colorado Department of Public Health and Environment</li> </ul>	<b>Impact of Data Exchange Partners on Michigan Immunization Data Quality</b> <ul style="list-style-type: none"> <li>• Hannah Peng, MPH, University of Michigan</li> </ul>	<b>Enhancing HPV/Tdap Schedule Forecasting Accuracy: Success in AART Validation</b> <ul style="list-style-type: none"> <li>• Renuka Icchapurapu, MS, Texas Department of State Health Services</li> </ul>	<b>Approaches to Capturing RSV Immunizations</b> <ul style="list-style-type: none"> <li>• Michael Berry, HLN Consulting, LLC</li> <li>• Danielle Woods, MBA, Rhode Island Department of Health</li> </ul>
<b>Diagnosing Clinic Reporting Issues Using an Influenza Vaccine Checkpoint</b> <ul style="list-style-type: none"> <li>• Andrea May, MPH, Kansas Department of Health and Environment</li> </ul>	<b>Coverage Rates Higher Among Adolescents Associated with SBHCs in Louisiana</b> <ul style="list-style-type: none"> <li>• Arundhati Bakshi, PhD, Louisiana Department of Health</li> </ul>	<b>Leveraging the IZ Gateway for a National Immunization Surveillance System</b> <ul style="list-style-type: none"> <li>• Susan Pierce-Richards, DNP, MSN, CDC/NCIRD/ISD/IDAB</li> </ul>	<b>Overcoming Challenges with Integrating CDSi into the Legacy IIS</b> <ul style="list-style-type: none"> <li>• Judy Merritt, STChealth</li> </ul>	<b>Utilizing Vital Records to Expand RSV Documentation in Birthing Hospitals</b> <ul style="list-style-type: none"> <li>• Charlotte Cruz, North Carolina Department of Health and Human Services</li> <li>• Caroline Helton, North Carolina Department of Health and Human Services</li> </ul>
<b>CT Collaboration to Improve Adult Influenza Vaccine Reporting</b> <ul style="list-style-type: none"> <li>• Amanda Durante, PhD, MSc, Connecticut Department of Public Health</li> </ul>	<b>Assessment of Immunization Waivers for School-Required Vaccinations</b> <ul style="list-style-type: none"> <li>• Sukhesh Sudan, MPH, Michigan Department of Health and Human Services</li> </ul>	<b>Impacts of New HL7 Web Service Between CIR and Managed Care Organizations</b> <ul style="list-style-type: none"> <li>• Tina Shing Li Lai, MSc, New York City Department of Health and Mental Hygiene</li> </ul>	<b>Optimizing Health Information Systems to Support Adult Vaccine Recommendations</b> <ul style="list-style-type: none"> <li>• Eve Mitchell, MPH, Merck</li> <li>• Ryan Malosh, PhD, MPH, Michigan Department of Health and Human Services</li> <li>• Kristina Crane, STChealth</li> </ul>	<b>Leveraging Data to Optimize Nirsevimab Distribution for Connecticut Infants</b> <ul style="list-style-type: none"> <li>• Kimberly White, Connecticut Department of Public Health</li> </ul>

2:00 p.m. – 2:30 p.m. **Networking Break**  
Exhibit Hall / Grand Ballroom A (1st floor)

# AGENDA

2:30 p.m. – 3:45 p.m. **Session 3 / Breakouts**

3A   Outreach to Improve Data Quality	3B   Data Visualization and Dashboards	3C   Optimizing Interoperability	3D   Bridging Gaps Using IIS Data	3E   IIS Leadership and Workforce
<i>Cedar Ballroom (1st floor)</i>	<i>Maple Ballroom (1st floor)</i>	<i>Birch Ballroom (1st floor)</i>	<i>Terrace Room West (2nd floor)</i>	<i>Terrace Room East (2nd floor)</i>
<b>DAR DQ Report Assessment and Distribution Through the AZ Report Suite</b> <ul style="list-style-type: none"> <li>• Valentin Sostaric, Arizona Department of Health Services</li> </ul>	<b>Leveraging Power BI to Enhance Data Visualization for Provider Reports</b> <ul style="list-style-type: none"> <li>• Paul Spock, PhD, MS, Texas Department of State Health Services</li> </ul>	<b>From Rejection to Resolution: Optimizing Virginia's HL7 VXU Message Workflow</b> <ul style="list-style-type: none"> <li>• Aaron Silverstein, Virginia Department of Health</li> </ul>	<b>Implementing Expanded Demographic Data Standards</b> <ul style="list-style-type: none"> <li>• David Crowell, Nevada State Immunization Program</li> <li>• Kim Gulliver, MS, Colorado Department of Public Health and Environment</li> </ul>	<b>Advancing IIS Success Through Targeted Technical Assistance</b> <ul style="list-style-type: none"> <li>• Alexandra Hayes, MA, AIRA</li> </ul>
<b>Use of AIRA's DAR Tool for Targeted Data Quality Outreach</b> <ul style="list-style-type: none"> <li>• Shelby Sandstrom, AIRA</li> <li>• Ashley Capriola, MPH, Wisconsin Immunization Program</li> </ul>	<b>Illinois Public Vaccine Dashboard: Helping Residents Locate Free Vaccines</b> <ul style="list-style-type: none"> <li>• Ronke Aina, Illinois Department of Public Health</li> </ul>	<b>Navigating New Frontiers: Modular EHR Testing to Advance Interoperability</b> <ul style="list-style-type: none"> <li>• Melissa McClung, MSPH, AIRA</li> <li>• Chris Gibson, Office Practicum</li> <li>• Jennifer Jubert, AIRA</li> </ul>	<b>MCIR Race and Ethnicity Quality Improvement Project</b> <ul style="list-style-type: none"> <li>• Sydney Zaldana, Michigan Department of Health and Human Services</li> <li>• Alissa Payne, MPH, Michigan Department of Health and Human Services</li> <li>• Hannah Forsythe, PhD, Michigan Department of Health and Human Services</li> </ul>	<b>From Manager to Team: Diversifying Your IIS Leadership to Meet Demands</b> <ul style="list-style-type: none"> <li>• Sydney Kuramoto, MPH, Minnesota Department of Health</li> </ul>
<b>IIS Insight: Virginia's Provider Report Card Elevating Quality in VIIS</b> <ul style="list-style-type: none"> <li>• William Brannock, Virginia Department of Health</li> </ul>	<b>AIRA DAR Visualization for Data Quality Improvement Across VFC Providers</b> <ul style="list-style-type: none"> <li>• Marie Hartel, MPH, Tennessee Immunization Program</li> <li>• Ashley Pasquariello, MHL, Tennessee Immunization Program</li> </ul>	<b>Expanding Modular EHR Testing to Advance Interoperability</b> <ul style="list-style-type: none"> <li>• Melissa McClung, MSPH, AIRA</li> </ul>		<b>Strategies for Managing Data Teams Post-COVID</b> <ul style="list-style-type: none"> <li>• Peter Dieringer, MPH, Washington State Department of Health</li> </ul>

3:45 p.m. – 4:00 p.m. **Transition Break**

4:00 p.m. – 5:00 p.m. **Plenary: The Science of Being Happier in Tough Times**  
*Grand Ballroom B-C (1st floor)*

Moderator: **Rebecca Coyle, MEd**, Executive Director, AIRA

**Scott Crabtree**, CEO, Happy Brain Science



## Wednesday, April 30

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7:00 a.m. – 8:00 a.m.

**Coffee, Tea, & Light Fare**

*Exhibit Hall / Grand Ballroom A (1st floor)*

8:00 a.m. – 9:00 a.m.

**Plenary: Measurement & Improvement and AIRA Awards**

*Grand Ballroom B-C (1st floor)*

Moderator: **Mary Beth Kurilo, MPH, MSW**, Senior Director of Health Informatics, AIRA

**Celebrating 10 Years of M&I**

**Mary Beth Kurilo, MPH, MSW**, Senior Director of Health Informatics, AIRA

**Megan Fields, MPH**, Director, Standards & Analytics, AIRA

**Josh Hull**, Technical Solutions Architect & Engineering Manager,  
Kunz Leigh & Associates

**AIRA Awards**

**Rebecca Coyle, MEd**, Executive Director, AIRA

**Melissa Mickle-Hope, MPH**, AIRA Board President, Director, Citywide  
Immunization Registry, New York City Department of Health and Mental Hygiene

9:00 a.m. – 9:15 a.m.

**Transition Break**



# AGENDA

9:15 a.m. – 10:30 a.m. **Session 4 / Breakouts**

4A   Data Quality	4B   Coverage Across the Lifespan	4C   Modernization and Sustainability	4D   Power in Partnerships	4E   Global Perspectives
<i>Cedar Ballroom (1st floor)</i>	<i>Maple Ballroom (1st floor)</i>	<i>Birch Ballroom (1st floor)</i>	<i>Terrace Room West (2nd floor)</i>	<i>Terrace Room East (2nd floor)</i>
<b>Managing Patient IIS Status: The Benefits of Mass Patient Inactivation</b> <ul style="list-style-type: none"> <li>• Heidi Gurov, Wyoming Department of Health Immunization Program</li> </ul>	<b>Social Vulnerability Index and Routine Childhood Vaccination in Wisconsin</b> <ul style="list-style-type: none"> <li>• Maeve Pell, MPH, Wisconsin Immunization Program</li> </ul>	<b>Lessons Learned from Implementation of a Cloud Analytic Environment</b> <ul style="list-style-type: none"> <li>• Peter Dieringer, MPH, Washington State Department of Health</li> </ul>	<b>Academic-Public Health Partnerships to Advance IIS Data Modernization</b> <ul style="list-style-type: none"> <li>• Sophia Newcomer, PhD, MPH, University of Montana</li> </ul>	<b>PAHOabc: An R Package for Advanced Immunization Analysis Using EIR Data</b> <ul style="list-style-type: none"> <li>• Marcela Contreras, Pan American Health Organization</li> </ul>
<b>Mastering Data: AI-Enabled Data Management and Person Identity</b> <ul style="list-style-type: none"> <li>• Michael Powell, MS, California Department of Public Health</li> <li>• Rex Phillips, Accenture</li> <li>• Ajali Sen, Accenture</li> </ul>	<b>Sociodemographic Predictors of Adolescent Vaccine Completion in Louisiana</b> <ul style="list-style-type: none"> <li>• Arundhati Bakshi, PhD, Louisiana Department of Health and Hospitals</li> </ul>	<b>Immunization Programs Have a Seat and Voice at the Data Modernization Table</b> <ul style="list-style-type: none"> <li>• Marcey Propp, MBA, HLN Consulting, LLC</li> </ul>	<b>Strengthening Vaccine Confidence Through Strategic Community Engagement</b> <ul style="list-style-type: none"> <li>• Leila Fadaiepour, MPH, Oklahoma State Department of Health</li> </ul>	<b>Using EIR to Compare Vaccination Coverage by Residence and Site in Uruguay</b> <ul style="list-style-type: none"> <li>• Steven Tapia Villacis, Health Ministry of Uruguay</li> </ul>
	<b>Insights into Improving the Adult Immunization Data Landscape</b> <ul style="list-style-type: none"> <li>• Ashley McHugh, MPH, Washington State Department of Health</li> </ul>	<b>Modernizing North Dakota's Awardee-Developed IIS</b> <ul style="list-style-type: none"> <li>• Mary Woinarowicz, MA, North Dakota Department of Health</li> </ul>	<b>IIS-National Immunization Survey Integration Update</b> <ul style="list-style-type: none"> <li>• Madeleine Valier, CDC/NCIRD/ISD</li> </ul>	

10:30 a.m. – 10:45 a.m. **Transition Break**

10:45 a.m. – 11:45 a.m. **Roundtable Session: Data Modernization**

*Grand Ballroom B-C (1st floor)*

Moderator: **Mary Beth Kurilo, MPH, MSW**, Senior Director of Health Informatics, AIRA

**Mary Beth Kurilo, MPH, MSW**, Senior Director of Health Informatics, AIRA

**Eric Larson**, Senior Technical Project Manager, AIRA

**Noam Arzt, PhD, MS**, President, HLN Consulting, LLC

11:45 a.m. – 12:45 p.m. **Lunch**

*Grand Ballroom Foyer (1st floor)*

# AGENDA

12:45 p.m. – 2:00 p.m.

## Session 5 / Breakouts

5A   Deduplication	5B   Data-Driven Strategies for Improving IZ Rates	5C   Onboarding	5D   Reminder/Recall	5E   Building Better IIS: Standards and Modern Approaches
<i>Cedar Ballroom (1st floor)</i>	<i>Maple Ballroom (1st floor)</i>	<i>Birch Ballroom (1st floor)</i>	<i>Terrace Room West (2nd floor)</i>	<i>Terrace Room East (2nd floor)</i>
<b>Duplicate Patients via Data Exchange: Strategic Remediation on Core Issues</b> <ul style="list-style-type: none"> <li>• <b>Siji Thomas, MCA</b>, Texas Department of State Health Services</li> </ul>	<b>Leveraging IIS and IQIP Strategies to Enhance Vaccination Coverage Rates</b> <ul style="list-style-type: none"> <li>• <b>Norma Valdez, MS</b>, San Antonio Metropolitan Health District</li> </ul>	<b>Illinois and Chicago IIS' AIRA TA Participation</b> <ul style="list-style-type: none"> <li>• <b>Joseph King</b>, Chicago Department of Public Health</li> </ul>	<b>Centralized Text Message Recall to Increase NYC HPV Series Completion Rates</b> <ul style="list-style-type: none"> <li>• <b>Marisa Langdon-Embry, MSc</b>, New York City Department of Health and Mental Hygiene</li> </ul>	<b>Bridging the Gap: Supporting an RFP Package &amp; Long-term Roadmap for Oregon</b> <ul style="list-style-type: none"> <li>• <b>Sara Sanford, MA</b>, J Michael Consulting</li> <li>• <b>Michael Day, MSP</b>, Oregon Immunization Program</li> </ul>
<b>Making Data-Driven Decisions to Reduce Manual Deduplication</b> <ul style="list-style-type: none"> <li>• <b>Corinne Richey</b>, STChealth</li> </ul>	<b>Closing the Gap: A Data-Driven Approach to Address Health Disparities in NC</b> <ul style="list-style-type: none"> <li>• <b>Jenny Myers, MPH</b>, North Carolina Department of Health and Human Services</li> </ul>	<b>Piloting the MIIS Re-onboarding Project</b> <ul style="list-style-type: none"> <li>• <b>Leah Kiernan, MPA</b>, Massachusetts Immunization Program</li> <li>• <b>Madison Lyman, MS, MPH</b>, AIRA</li> </ul>	<b>Messaging Matters: Reminder/Recall Strategies to Boost HPV Vaccination</b> <ul style="list-style-type: none"> <li>• <b>Natalie Holbert, MPH</b>, Connecticut Department of Public Health</li> </ul>	<b>Agile in Action: Transforming IIS Development for Public Health</b> <ul style="list-style-type: none"> <li>• <b>Danielle Sherwood</b>, Gainwell Technologies</li> </ul>
<b>A New Approach to Handling Duplicate Nirsevimab Submissions in the NYC IIS</b> <ul style="list-style-type: none"> <li>• <b>Iris Cheng, MS</b>, New York City Department of Health and Mental Hygiene</li> </ul>	<b>Leveraging IIS and Insurance Claims to Evaluate Mpox and RSV Vaccinations</b> <ul style="list-style-type: none"> <li>• <b>Djeneba Audrey Djibo, PhD</b>, CVS Health</li> </ul>		<b>Effect of Push Notification Reminders on Early Flu Vaccination in Alaska</b> <ul style="list-style-type: none"> <li>• <b>Francis Pacillo</b>, Alaska Department of Health and Social Services</li> <li>• <b>Monette Schwoerer, MS</b>, Alaska Department of Health and Social Services</li> <li>• <b>Nathan Scott</b>, Docket</li> </ul>	<b>Advice on How to Be a Great Client from a Vendor</b> <ul style="list-style-type: none"> <li>• <b>Josh Hull</b>, Kunz, Leigh &amp; Associates</li> </ul>

2:00 p.m. – 2:30 p.m.

## Networking Break

*Exhibit Hall / Grand Ballroom A (1st floor)*



# AGENDA

2:30 p.m. – 3:45 p.m.

## Session 6 / Breakouts

6A   Data Quality & Denominator Management	6B   Enhancing Coverage Through Data and Partnerships	6C   Alexa, What Can AI Do for IIS?"	6D   Provider Engagement	6E   Integrating Systems for Disease Prevention
<i>Cedar Ballroom (1st floor)</i>	<i>Maple Ballroom (1st floor)</i>	<i>Birch Ballroom (1st floor)</i>	<i>Terrace Room West (2nd floor)</i>	<i>Terrace Room East (2nd floor)</i>
<b>Multistate Comparison of IIS Adolescent Population Denominator Methods</b> <ul style="list-style-type: none"> <li>• Steve Robison, MPH, Oregon Immunization Program</li> <li>• Timothy Lo, MPH, California Department of Public Health</li> </ul>	<b>Demographics of People Receiving the First COVID-19 Vaccine at a Pharmacy</b> <ul style="list-style-type: none"> <li>• Dennis Hopkins Jr., MPS, New York City Department of Health and Mental Hygiene</li> </ul>	<b>Innovation in Modernizing IIS HL7 Data and Knowledge</b> <ul style="list-style-type: none"> <li>• Vanessa Lam, MCIT, Business Rule Solutions, LLC</li> </ul>	<b>MIIS Provider Survey</b> <ul style="list-style-type: none"> <li>• Leah Kiernan, MPA, Massachusetts Immunization Program</li> </ul>	<b>Integrated Public Health – IIS Has Been Leading the Way</b> <ul style="list-style-type: none"> <li>• Kristina Crane, STChealth</li> </ul>
<b>Optimizing IIS Registry Data with an Advanced Identity Management Approach</b> <ul style="list-style-type: none"> <li>• Deepika Sud, MBA, LexisNexis Risk Solutions</li> <li>• Mike Mikitin, LexisNexis Risk Solutions</li> </ul>	<b>Assessing Jurisdictional Policies on Immunization Coverage Estimates</b> <ul style="list-style-type: none"> <li>• Nkenge Jones-Jack, PhD, MPH, CDC/NCIRD/ISD/IDAB</li> <li>• Beth Cox, MS, CDC/NCIRD/ISD/IDAB</li> </ul>	<b>Instant Answers! How GenAI Can Answer Your Immunization Questions</b> <ul style="list-style-type: none"> <li>• Michael Powell, California Department of Public Health</li> <li>• Rex Phillips, Accenture</li> <li>• Ajali Sen, Accenture</li> </ul>	<b>Development of Vaccine Coverage &amp; Vaccine Accountability Dashboards in NYC</b> <ul style="list-style-type: none"> <li>• Melissa Mickle-Hope, MPH, New York City Department of Health and Mental Hygiene</li> <li>• Megan Tougher, HLN Consulting, LLC</li> </ul>	<b>Measles Preparedness: Leveraging a Collaborative, Interoperable Approach</b> <ul style="list-style-type: none"> <li>• Sarah Winders, MPH, Tennessee Immunization Program</li> <li>• Madison Toney, MPH, CPH, Tennessee Immunization Program</li> <li>• Rana Zakaria, MPH, Tennessee Immunization Program</li> </ul>
<b>Improving Data Completeness by Incorporating Death Records into the IIS</b> <ul style="list-style-type: none"> <li>• Julie Miedlar, MS, Pennsylvania Department of Health</li> </ul>	<b>Using IIS to Assess Adolescent Vaccine Coverage in Virginia</b> <ul style="list-style-type: none"> <li>• Dennis Kim, MBA, Virginia Department of Health</li> </ul>	<b>AI, BI, IIS: The Alphabet Soup of Promises and Pitfalls in Public Health</b> <ul style="list-style-type: none"> <li>• Stephen White, MHA, AMCI</li> <li>• Rob Phillips, AMCI</li> </ul>	<b>Python, Power BI, Tableau – Oh My! Generating Automated Data Quality Reports</b> <ul style="list-style-type: none"> <li>• Sarah Finley, Missouri Department of Health and Senior Services</li> </ul>	<b>Advancing Public Health Data Connections: IIS and Disease Surveillance</b> <ul style="list-style-type: none"> <li>• Gary Wheeler, Envision Technology Partners, Inc.</li> </ul>

3:45 p.m. – 4:00 p.m.

## Transition Break

4:00 p.m. – 5:00 p.m.

## Consortium Sessions

(IIS jurisdictional representatives only)

Envision	STChealth	WIR	Awardee-Developed
<i>Cedar Ballroom (1st floor)</i>	<i>Maple Ballroom (1st floor)</i>	<i>Birch Ballroom (1st floor)</i>	<i>Terrace Room West (2nd floor)</i>

## Thursday, May 1

- 7:00 a.m. – 8:00 a.m. **Coffee, Tea, & Light Fare**  
Exhibit Hall / Grand Ballroom A (1st floor)
- 8:00 a.m. – 9:15 a.m. **Plenary: Gameshow**  
Grand Ballroom B-C (1st floor)
- 9:15 a.m. – 9:45 a.m. **Networking Break**  
Exhibit Hall / Grand Ballroom A (1st floor)
- 9:45 a.m. – 11:00 a.m. **Session 7 / Breakouts**

7A   Data Quality Practices	7B   Assessing Coverage in Vulnerable Populations	7C   Managing IIS: Training and Helpdesk Initiatives	7D   Modernizing IIS	7E   Estimating RSV Coverage
<i>Cedar Ballroom (1st floor)</i>	<i>Maple Ballroom (1st floor)</i>	<i>Birch Ballroom (1st floor)</i>	<i>Terrace Room West (2nd floor)</i>	<i>Terrace Room East (2nd floor)</i>
<b>IIS Response to an Increase in Vaccine Fraud Reports in New York City</b> <ul style="list-style-type: none"> <li>• Marisa Langdon-Embry, MSc, New York City Department of Health and Mental Hygiene</li> </ul>	<b>Vaccine Uptake in Women with Systemic Lupus Erythematosus (SLE)</b> <ul style="list-style-type: none"> <li>• Hannah Forsythe, PhD, Michigan Department of Health and Human Services</li> </ul>	<b>Illuminating IIS Engagement in Puerto Rico</b> <ul style="list-style-type: none"> <li>• Carieyshla Soto Candelaria, Puerto Rico Department of Health</li> <li>• Andrew Sellner, MA, STChealth</li> </ul>	<b>Improving Immunization Status Checks &amp; Rate Reporting for Schools</b> <ul style="list-style-type: none"> <li>• Chuck Czajkowski, 11:59</li> <li>• Michael Powell, California Department of Public Health</li> </ul>	<b>RSV Coverage Among Chicago Infants: Insights from the 2023–2024 Season</b> <ul style="list-style-type: none"> <li>• Stephanie Gretsch, MPH, Chicago Department of Public Health</li> </ul>
<b>Entity Resolution: Using Multiple Methods to Address Patient Disambiguation</b> <ul style="list-style-type: none"> <li>• Sawyer Koops, MS, STChealth</li> </ul>	<b>Tdap, influenza, COVID-19, and RSV Vaccines During Pregnancy in Wisconsin</b> <ul style="list-style-type: none"> <li>• Sarah Kangas, MPH, Wisconsin Immunization Program</li> </ul>	<b>Role-Specific Education and Training Resources for IIS Staff</b> <ul style="list-style-type: none"> <li>• Tony Winters, DrPH, MSPH, Public Health Informatics Institute</li> </ul>	<b>Back to School: Driving Advancements in School-Based IIS Access</b> <ul style="list-style-type: none"> <li>• Michael Perretta, Docket Health, Inc.</li> <li>• Joe MacInnes, Docket Health, Inc.</li> <li>• Jessica Shiminski, Maine Center for Disease Control and Prevention</li> </ul>	<b>Combined Parental and Infant RSV Coverage in North Dakota</b> <ul style="list-style-type: none"> <li>• Allison Dykstra, MS, North Dakota Department of Health</li> </ul>
	<b>IIS Data Supplementing Mother-Infant Linked Health Insurance Claims Data</b> <ul style="list-style-type: none"> <li>• Djeneba Audrey Djibo, PhD, CVS Health</li> </ul>	<b>Welcome to the Team, Michelle P! Minnesota's New Chatbot</b> <ul style="list-style-type: none"> <li>• Rachel Favero, MHS, Minnesota Department of Health</li> </ul>		

# AGENDA

- 11:00 a.m. – 11:15 a.m. **Transition Break**
- 11:15 a.m. – 12:00 p.m. **Closing Plenary**  
*Grand Ballroom B-C (1st floor)*  
**Rebecca Coyle, MEd**, Executive Director, AIRA
- 12:00 p.m. **Adjourn**



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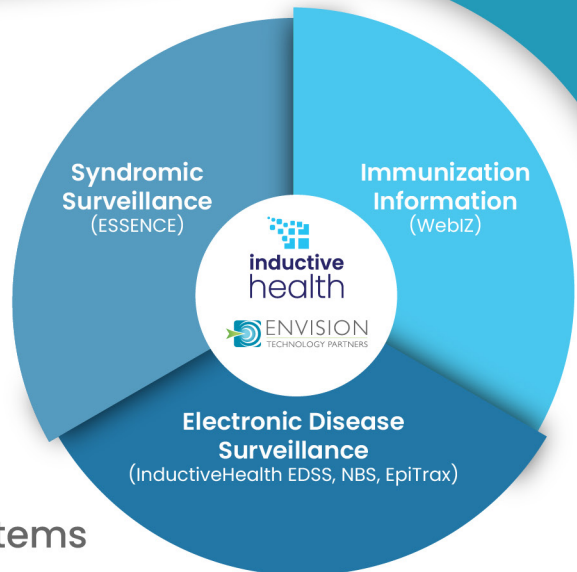
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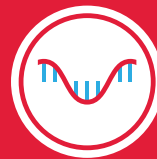
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**Where & When:** 6A/Data Quality & Denominator Management; Wednesday, April 30, 2:30pm – 3:45pm



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AIRA is committed to continuing to support and promote the use of immunization information to ensure healthy communities through the development and implementation of IIS, and national meetings help the community together to achieve this vision. Please complete the AIRA 2025 National Meeting Evaluation—we'd love to hear from you!

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