Dear Colleagues and Partners,

On behalf of the American Immunization Registry Association (AIRA) board of directors and staff, welcome to the AIRA 2024 National Meeting! As we welcome you to Florida, we want to share that Orlando, Disney World, and its affiliated entities are dedicated to providing a diverse, welcoming, and safe destination for all. Please join us in creating a warm world of belonging for all meeting attendees.

This year’s meeting will kick off with an opening plenary featuring keynote speaker Rachel Montañez. Rachel is a nationally recognized career and burnout expert, having coached organizations across the country on how to take their employees from career fatigue to fulfillment. If anyone has experienced burnout over the last few years, it’s us!

Once again, AIRA received an incredible number of abstract submissions for this year’s meeting. The interest from the IIS community continues to demonstrate just how valuable we find one another and these opportunities to connect in person. This year’s agenda is packed with breakout sessions, industry updates, and multiple networking opportunities. The six breakout sessions include topics like data quality, using IIS to improve health equity, workforce development, AI, and streamlining IIS processes. There truly is something for everyone. Please take a few moments to review the meeting agenda and identify which sessions speak most to you.

This event would not be possible without the dedication of AIRA staff, the contributions of public health staff from across the country, and the financial support of our event sponsors. Thank you to everyone who had a hand in making this gathering possible.

I hope you enjoy the meeting, learn something new, meet a new colleague, and enjoy your time in sunny Orlando!

Heather Roth, MA – she/her/hers  
AIRA Board President  
Immunization Branch Chief  
Colorado Department of Public Health and Environment
Tuesday, May 7

7:00am – 8:00am  Registration/Coffee, Tea, & Light Fare  
*Location: Grand Foyer & Exhibit Hall (1st floor)*

8:00am – 9:15am  Opening Plenary & Keynote  
*Location: International Ballroom (1st floor)*  
*Moderator: Rebecca Coyle, MSEd, Executive Director, AIRA*

**AIRA Welcome**  
Heather Roth, MA, AIRA Board President, Immunization Branch Chief, Colorado Department of Public Health and Environment

**Keynote**  
Rachel Montañez, Holistic Career & Leadership Coach

9:15am – 9:45am  Networking Activity  
*Location: International Ballroom (1st floor)*  
*Moderator: Alison Chi, MPH, Senior Director of Organizational Development, AIRA*

9:45am – 10:30am  Plenary: AIRA Update & Awards  
*Location: International Ballroom (1st floor)*  
Rebecca Coyle, MSEd, Executive Director, AIRA  
Heather Roth, MA, AIRA Board President, Immunization Branch Chief, Colorado Department of Public Health and Environment

10:30am – 10:45am  Transition Break

10:45am – 11:45am  Plenary: Data Modernization Initiative Panel  
*Location: International Ballroom (1st floor)*  
*Moderator: Mary Beth Kurilo, MPH, MSW, Senior Director of Health Informatics, AIRA*  
Micky Tripathi, PhD, MPP, National Coordinator for Health Information Technology, U.S. Department of Health and Human Services *(Virtual)*  
Arun Srinivasan, PhD, MS, Deputy Director for Informatics, CDC/DDID/NCIRD  
Lynn Gibbs-Scharf, MPH, IDAB Branch Chief, CDC/NCIRD/ISD/IDAB  
Vivian Singletary, ISYE, JM, MBA, Executive Director, Public Health Informatics Institute

11:45am – 12:45pm  Lunch  
*Location: International Foyer (1st floor)*
## Tuesday, May 7

### 12:45pm – 2:00pm  
**Session 1 / Breakouts**

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<tr>
<th>Session</th>
<th>Grand Ballroom Salon I</th>
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<tbody>
<tr>
<td>**1A</td>
<td>Data Analysis &amp; Use**</td>
<td>Understanding Vaccine Behavior: Insights into Attitudes and Uptake in LA</td>
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<td>• Suryatapa Kar, MPH, Louisiana Department of Health</td>
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<td>**1B</td>
<td>Data Quality**</td>
<td>Impact of Inactivity-Based Exclusions on IIS-Based Coverage Rates and Denominators</td>
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<td>• Trevor Christensen, MPH, Washington State Department of Health</td>
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<td>**1C</td>
<td>Reminder/Recall**</td>
<td>Using Vaccination Data to Promote Immunization Compliance Among Providers</td>
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<td>• Simrandeep Kaur, MPH, Indiana State Department of Health</td>
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<td>• Joseph Peeters, MPH, Indiana State Department of Health</td>
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<td>**1D</td>
<td>Immunization Forecasting &amp; Evaluation**</td>
<td>Assessing Address Validity in the NDIIIS Using Smarty</td>
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<td>• Allison Dykstra, MS, North Dakota Department of Health and Human Services</td>
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<td>• Melissa Anderson, North Dakota Department of Health</td>
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<td>**1E</td>
<td>Data Sharing for Public Health Surveillance**</td>
<td>Characterizing Clinical Decision Support for HPV Vaccination in Immunization Information Systems</td>
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<td>• Kristy Westfall, Association of Immunization Managers</td>
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<table>
<thead>
<tr>
<th>Presentation Title</th>
<th>Speaker(s)</th>
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| Moving Our Data to the 21st Century: Improving Data Quality for IIS System Transition | Julie Miedlar, MS, Pennsylvania Department of Health  
| Kristine Rosancrans, Pennsylvania Department of Health |
| Return to Sender: Leveraging Returned Mail to Optimize Resources for Reminder/Recall | Suhyoung Hwang, MPH, Tennessee Immunization Program |
| Effectiveness of Mail and Text Message-Based Immunization Reminders in MN | Naomi Jiter, MPH, Minnesota Department of Health |
| Guardians of Immunization Adherence: Cosmic Reminder/Recall | Michael Perretta, Docket Health, Inc.  
| Nathan Scott, Docket Health, Inc. |
| Characterizing Clinical Decision Support for HPV Vaccination in Immunization Information Systems | Kristy Westfall, Association of Immunization Managers |

### 2:00pm – 2:15pm  
**Transition Break**
Tuesday, May 7

2:15pm – 3:30pm  Session 2 / Breakouts

| 2A | Data Analysis & Vaccine Acceptance | 2B | Data Quality: There’s a Report for That! | 2C | IIS Management | 2D | FHIR | 2E | Outreach & Access |
|-----------------------------------|---------------------------------|--------------------------------|---------------------------------|---------------------------------|---------------------------------|--------------------------------|
|                   | – Improving Data Exchange and Data Quality | • Tracy Spitzley, Michigan Department of Health and Human Services |                   | • Faisal Reza, PhD, CDC/NCIRD/ISD/IDAB |
|                   | • Gary Wheeler, Envision Technology Partners, Inc. | • Stuart Myerburg, JD, CDC/NCIRD/ISD/IDAB |
|                   | • Megan Drysdale, Envision Technology Partners, Inc. | • Nathan Bunker, AIRA |
|                   | • Forster McCracken, MS, Envision Technology Partners, Inc. | **Grand Ballroom Salon VII** |
| COVID-19 Vaccination Uptake Modeling and Predictors | Development of a Provider-Facing HL7 Dashboard in New York City | **NextGen IIS: Leveraging Secure Cloud Services for Enhanced Patient Care and Constituent Experience** | **Evaluating Community-Based Vaccine Initiatives with Power BI** |
| • Dennis Kim, MBA, Virginia Department of Health | • Melissa Mickle-Hope, MPH, New York City Department of Health and Mental Hygiene | • Tim Collinson, 11:59 | • Carly Conti, MEd, American Academy of Pediatrics |
| • Kristin Collins, MPH, Virginia Department of Health | • Megan Tougher, HLN Consulting, LLC | Pennsylvania's Transition to a New IIS: Our Experience and Lessons Learned | **Optimizing Outreach: Assessing Impacts of RR on Childhood Vaccination in CT** |
| • William Brannock, Virginia Department of Health | | • Rick Schroder, MS, Pennsylvania Department of Health | • Kaitlin Roberts, MPH, Connecticut Department of Public Health |
| • Farnaaz Ataullah Sheikh, MS, Louisiana Department of Health | • Jonathan Novak, MSc, Missouri Department of Health and Senior Services | • Kathleen DeVirgilis, Pennsylvania Department of Health | **Breaking Barriers: Collaborative Strategies to Improve Vaccine Access, Equity, and Outcomes** |
| | | | • Tonya Philbrick-Labbe, Gainwell Technologies |
Tuesday, May 7

3:30pm – 3:45pm  Transition Break

3:45pm – 5:00pm  Plenary: CDC Updates
Location: International Ballroom (1st floor)
Moderator: Rebecca Coyle, MSEd, Executive Director, AIRA
Georgina Peacock, MD, MPH, ISD Division Director, CDC/NCIRD/ISD
Lynn Gibbs-Scharf, MPH, IDAB Branch Chief, CDC/NCIRD/ISD/IDAB
Jamie Mells, PhD, MS, IOSB Branch Chief, CDC/NCIRD/ISD/IOSB

5:30pm – 7:30pm  Reception
Location: International Foyer & Pool Deck (1st floor)
### AGENDA

**Wednesday, May 8**

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<tr>
<th>Time</th>
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<tr>
<td>7:00am – 8:00am</td>
<td>Coffee, Tea, &amp; Light Fare</td>
<td>Grand Foyer &amp; Exhibit Hall (1st floor)</td>
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<tr>
<td>8:00am – 9:00am</td>
<td>Storytelling with Data Visualization: From Numbers to Impact</td>
<td>International Ballroom (1st floor)</td>
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<td>Moderator: Maureen Neary, Director of Strategic Initiatives, AIRA</td>
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<td>9:00am – 9:15am</td>
<td>Transition Break</td>
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<tr>
<td>9:15am – 10:30am</td>
<td>Session 3 / Breakouts</td>
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#### 3A | Dashboards

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<tr>
<th>Location</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>Grand Ballroom Salon I</td>
<td>New York City Public Immunization Dashboard</td>
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<td>• Kaiyue Wu, MPH, New York City Department of Health and Mental Hygiene</td>
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**Creating and Automating the First Flu Vaccine Dashboard for Kansas**

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<th>Location</th>
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<tr>
<td>Grand Ballroom Salon II</td>
<td>Jason Geslois, MPH, Kansas Department of Health and Environment</td>
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**Immunization Dashboards: Catalysts for Informed Decision-Making**

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<tr>
<td>Grand Ballroom Salon III</td>
<td>Anusha Ban, MPH, Indiana State Department of Health</td>
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<td>Simrandeep Kaur, MPH, Indiana State Department of Health</td>
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<td>Joseph Peeters, MPH, Indiana State Department of Health</td>
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<td></td>
<td>CAIR Quick Entry: Turbocharging Provider Efficiency in Vaccination Data Uploads</td>
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<td></td>
<td>• Michael Powell, MSc, California Department of Public Health</td>
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<td>• Matt Gebert, Accenture</td>
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<td>• Ritu Chinya, MS, Accenture</td>
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#### 3B | Automation

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<tr>
<th>Location</th>
<th>Speaker(s)</th>
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<tr>
<td>Grand Ballroom Salon I</td>
<td>Modernizing Automated Submission of Vaccine Data to CDC Using the North Star Architecture</td>
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<td>• Arun Srinivasan, PhD, CDC/DDID/NCIRD</td>
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<td>• Susan Pierce-Richards, DrPH, DNP, CDC/NCIRD/ISD/IDAB</td>
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**Building Automated Systems for Secure User Management on Microsoft Power Platform**

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<tr>
<td>Grand Ballroom Salon III</td>
<td>Adrian Sanvictores, MSPH, Texas Department of State Health Services</td>
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<td>Megan Lafleur, MPH, Texas Department of State Health Services</td>
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#### 3C | Empowering IIS Workforce

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<th>Location</th>
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<tr>
<td>Grand Ballroom Salon I</td>
<td>Team Tetris: The Art of Staff Restructuring Without Dropping the Blocks</td>
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<td>• Miriam Muscoplat, MPH, Minnesota Department of Health</td>
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**Defining and Supporting the Role of an IIS Leader**

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<th>Location</th>
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<tr>
<td>Grand Ballroom Salon II</td>
<td>Tony Winters, DrPH, Public Health Informatics Institute</td>
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<td>Marietta (Beth) Cox, MS, CDC/NCIRD/ISD/ISSISS</td>
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**Development and Implementation of Data Quality Work Plan Utilizing National Staffing Opportunities**

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<tr>
<td>Grand Ballroom Salon III</td>
<td>Jenne McKibben, Oregon Immunization Program</td>
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#### 3D | Optimizing the Onboarding Process

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<tr>
<td>Grand Ballroom Salon I</td>
<td>Onboarding Best Practices Bingo!</td>
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<td>• Rachael Miles, AIRA</td>
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**Comparative Analysis Between Manual and Automated Onboarding Processes in Texas**

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<tr>
<td>Grand Ballroom Salon II</td>
<td>Lilian Obwogo, Texas Department of State Health Services</td>
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**Standardizing and Digitizing Local Implementation Guides for Seamless Data Sharing**

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<tr>
<td>Grand Ballroom Salon III</td>
<td>Christine Miner, CDC/NCIRD/ISD/IDAB</td>
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#### 3E | Navigating COVID’s Impacts

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<tr>
<td>Grand Ballroom Salon I</td>
<td>Impact of Immunization Information Systems Integration for COVID-19 Vaccine Safety Surveillance</td>
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<tr>
<td></td>
<td>• Cheryl McMahill-Walraven, PhD, MSW, CVS Health</td>
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<td>• Vaibhav Sharma, MS, CVS Health</td>
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**IIS Use Before and After COVID Pandemic in Community Health Centers: Back to Basics**

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<tr>
<td>Grand Ballroom Salon II</td>
<td>Andrea Price, MA, National Association of Community Health Centers</td>
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**COVID-19 Unauthorized Vaccine Doses Cleanup Project**

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<tr>
<td>Grand Ballroom Salon III</td>
<td>Margaret Archer, MPH, Oklahoma State Department of Health</td>
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</table>
Wednesday, May 8

10:30am – 10:45am  Transition Break

10:45am – 11:45am  Plenary: Measurement & Improvement  
  Location: International Ballroom (1st floor)  
  Moderator: Mary Beth Kurilo, MPH, MSW, Senior Director of Health Informatics, AIRA  
  Megan Fields, MPH, Director of Standards & Analytics, AIRA  
  Dave McCormick, Director of Immunization Division, Indiana Department of Health  
  Special Guests

11:45am – 12:45pm  Lunch  
  Location: International Foyer (1st floor)
**AGENDA**

**Wednesday, May 8**

**12:45pm – 2:00pm**  
**Session 4 / Breakouts**

<table>
<thead>
<tr>
<th>4A</th>
<th>Workforce Development for Epidemiologists &amp; Data Analysts</th>
<th>4B</th>
<th>Data at Rest: Patient Matching</th>
<th>4C</th>
<th>Streamlining Enrollment &amp; Onboarding</th>
<th>4D</th>
<th>Partnerships to Increase Data Exchange</th>
<th>4E</th>
<th>Using IIS to Improve Vaccine Access</th>
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**4A | Workforce Development for Epidemiologists & Data Analysts**  
- **Building a Data Analyst Toolbox for Workforce Development**  
  - Sydney Kuramoto, MPH, Minnesota Department of Health  
- **Forming a Data User Group to Prioritize Training and Epidemiology Needs in Kansas**  
  - Jaime Gabel, MPH, Kansas Department of Health and Environment  
- **Development of an R Course for Immunization Data Analysis**  
  - Ignacio Castro, Pan American Health Organization

**4B | Data at Rest: Patient Matching**  
- **Advancing Patient Matching in IIS: Leveraging the DAR-Like Method for Enhanced Data Quality**  
  - Nathan Bunker, AIRA  
- **Deduplication of Temporary Name Records Using Probabilistic Matching**  
  - Hannah Forsythe, PhD, Michigan Department of Health and Human Services  
- **Unveiling California’s Health Data Revolution: The Master Patient Index Solution**  
  - Michael Powell, MSc, California Department of Public Health  
- **Effectively Onboarding Providers Through Data Quality Analysis, Ensuring Interoperability Readiness**  
  - Rachel York, Louisiana Department of Health and Hospitals  
  - Quan Le, Louisiana Department of Health and Hospitals  
  - Chloe Watts, STChealth

**4C | Streamlining Enrollment & Onboarding**  
- **Innovating Immunization Enrollment: Not Your Normal Yellow Brick Road**  
  - Marleigh Andrews-Conrad, MSPH, Illinois Department of Health  
  - Kristin Balfanz-Vetz, MSW, Illinois Department of Public Health

**4D | Partnerships to Increase Data Exchange**  
- **The Big IDEAS: COVID-19 Data Exchange Innovations in 5 States**  
  - Dan Tauriello, MPH, Association of State & Territorial Health Officials  
- **Closing Immunization Data Exchange Gaps with Federal Agencies**  
  - Jennifer Ratliff, CDC/NCIRD/ISD/IDAB  
  - Pamela Belperio, PharmD, Veterans Health Administration  
  - Baskar Krishnamoorthy, MS, Florida Department of Health

**4E | Using IIS to Improve Vaccine Access**  
- **Geographic Coverage Analysis and Location Optimization for Vaccine Providers**  
  - Dennis Kim, MBA, Virginia Department of Health  
  - Alex Telionis, PhD, MPH, MS, Virginia Department of Health

**2:00pm – 2:30pm**  
**Networking Break**  
*Location: Grand Foyer & Exhibit Hall (1st floor)*
AGENDA

Wednesday, May 8

2:30pm – 3:45pm  Session 5 / Breakouts

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<tr>
<th>5A</th>
<th>IIS, Machine Learning, &amp; AI, Oh My!</th>
<th>5B</th>
<th>Tackling Inflated Denominators</th>
<th>5C</th>
<th>Provider Training</th>
<th>5D</th>
<th>Interoperability</th>
<th>5E</th>
<th>Using IIS to Identify &amp; Reach Vulnerable Populations</th>
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Applying Machine Learning to Seven-Vaccine Series Data in Louisiana’s IIS
• Nancy Zhao, MPH, Louisiana Department of Health

Using AI in IIS Projects to Develop and Reference Guidance Documentation
• Vanessa Lam, MCIT, Business Rule Solutions, LLC

Machine Learning: IIS of the Future
• Sawyer Koops, MS, STChealth

Impact of Denominator Inflation on Routine Vaccine Coverage Estimates in WA and CO
• Tyler Moore, MPH, Washington State Department of Health

Denominator Inflation: An Opportunity to Discuss, Share, and Build Collaboration
• Amanda Durante, PhD, MSc, Connecticut Department of Public Health

From the Simple to the Complex: IIS Provider Training in MN and LA
• Taylor Campbell, Minnesota Department of Health

Partnership to Provide IIS Resources for Quality Improvement Activities
• Chrystal Averette, MPH, Washington State Department of Health

Gamification Strategies Applied to IIS Training Within a Learning Management System
• Andrew Sellner, MA, STChealth

Evolving the IIP EHR Testing Program to Improve EHR IIS Interoperability
• Melissa McClung, MSPH, AIRA

IIS Interoperability Roundup
• Noam Arzt, PhD, MS, HLN Consulting, LLC

Missed Opportunities for Routine Vaccinations in Adolescents in Washington State
• Maham Choudry, MPH, Washington State Department of Health

Louisiana Partnership Helps Elucidate Vaccine Uptake During Pregnancy
• Arundhati Bakshi, PhD, Louisiana Department of Health

Use of EIR for Monitoring Adherence to Vaccine Recommendations in People Living with HIV in Uruguay
• Steven Tapia Villacís, MD, Ministry of Health of Uruguay

3:45pm – 4:00pm  Transition Break

4:00pm – 5:00pm  CDC Consortium Sessions (by invitation only)

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AGENDA

Thursday, May 9

7:00am – 8:00am  Coffee, Tea, & Light Fare  
Location: Grand Foyer & Exhibit Hall (1st floor)

8:00am – 9:15am  Plenary: Gameshow  
Location: International Ballroom (1st floor)

9:15am – 9:30am  Transition Break

9:30am – 10:45am  Session 6 / Breakouts

10:45am – 11:15am  Networking Break  
Location: Grand Foyer & Exhibit Hall (1st floor)

11:15am – 12:00pm  Closing Plenary  
Location: International Ballroom (1st floor)

Rebecca Coyle, MSEd, Executive Director, AIRA
Heather Roth, MA, AIRA Board President, Immunization Branch Chief, Colorado Department of Public Health and Environment

12:00pm  Adjourn
AIRA 2024 National Meeting Sponsors

DIAMOND

11:59

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TECHNOLOGY PARTNERS

gainwell.

MERCK

moderna

sanofi

STC health

PLATINUM

AMCI Health Informatics

aws

HLN Consulting

GOLD

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Modernizing public health systems

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- Complementary Applications
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Breaking Barriers to Improve Vaccine Access and Health Equity

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We are an innovative global healthcare company, driven by one purpose: we chase the miracles of science to improve people’s lives.

We are dedicated to transforming the practice of medicine by working to turn the impossible into the possible. We provide potentially life-changing treatment options and life-saving vaccine protection to millions of people globally, while putting sustainability and social responsibility at the center of our ambitions.
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Ask Us About

IIS
Immunization Information System

DMI
Data Modernization Initiative

ICE
Clinical Decision Support for Immunization Evaluation & Forecasting

RCKMS
Reportable Conditions Knowledge Management System

FHIR
Fast Health Interoperability Resource

Open Source

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Our focus

- Design, develop, support, and evaluate core public health registries and systems
- Interoperability support of data exchange by health organizations and entities
- Develop, promulgate, and use open source solutions especially in Clinical Decision Support

AIRA 2024 National Meeting

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- Report and track vaccinations across the population
- Improve Immunization Program operations by automating key business workflows like patient and shot deduplication
- Improve IT infrastructure through utilization of n-tiered, services-oriented architecture
- Conduct real-time data exchange
- Provide consumer access to vaccination records

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**HEALTHCARE IS COMPLICATED. CONNECTING CARE SHOULDN’T BE.**

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**IBM Consulting’s Public Health Group**

modernizes public health systems, transforms data and analytics, and drives workforce development. We support public health departments and agencies in their efforts to advance public health and promote health equity with services ranging from assistance with electronic disease surveillance, immunization and information management and user experience modernization to digital credentials, application migration, data and analytics transformation and more.

Learn more at the QR code.
LexisNexis® Risk Solutions and public health agency partnerships improve health outcomes.

From one-time projects to longer-term partnerships, we work with agencies to develop comprehensive data modernization initiatives and deliver custom-designed support to help expand and enrich public health agency programs.

Token-to-Token Matching
Protects and safeguards individual information - allows the agency to fill in additional gaps, such as registry participation, other claims, insights, etc.

Best-of-Breed Golden Records
Identity/Household Information
Clear, structured, and indexed data allows agencies to complete accurate and comprehensive assessments.

Contextual Enrichment
Socioeconomic risk drivers and insights; Medical claims insights (diagnosis/treatment/when and where context).

Additional Information
Missing data attributes (DOB/Address/Phone/Email); Missing insights such as relationships, social networks, death/mortality events.

Learn more about how we can help. Stop by our booth at the AIRA National Meeting. 1-888-216-3544

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